

Beat: Arts

## Edinburgh International Festival

4 to 28 August 2017

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**USPA NEWS** - The Edinburgh International Festival is an unparalleled celebration of the performing arts and an annual meeting point for peoples of all nations. Committed to virtuosity and originality, the International Festival presents some of the finest performers and ensembles from the worlds of dance, opera, music and theatre for three weeks in August.

Over the course of the year, the International Festival team travel the world in search of the most exciting and creative artists working today. Together, it brings unique collaborations, world premieres, new takes on classic works, critically acclaimed productions and more to captivate, thrill and entertain audiences from around the world. All in one place, right here in Scotland.

International Festival beginnings

The Edinburgh International Festival was the inspired idea of Rudolf Bing, then the General Manager of Glyndebourne Opera, Henry Harvey Wood, the Head of the British Council in Scotland, and leaders from the City of Edinburgh. It was established in 1947 as a world class cultural event to bring together audiences and artists from around the world.

Right from the beginning the International Festival inspired artists who were not part of the International programme to put on shows of their own, and these events grew into the Edinburgh Festival Fringe. More festivals have grown up around it in August and early September, as well as throughout the year and there are now 12 major annual festivals in Edinburgh, the Festival City.

Every August, the Edinburgh International Festival transforms one of the world's most beautiful cities. The International Festival's success is built on an uncompromising commitment to virtuosity and originality, inviting some of the finest creators and performers from the worlds of theatre, music, opera and dance to offer a unique experience for audiences.

For more information regarding the Edinburgh International Festival please click on the 'More Information' link below or contact:

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